

# Paragon

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# Make sustainability measurable, manageable and meaningful.

As sustainability expectations grow, organisations need more than environmental, social, governance (ESG) checklists, they need tools that deliver real-world results.

Paragon Impact is our proprietary digital platform that enables organisations to credibly measure, manage and report their sustainability performance - going beyond checklists and policy statements to deliver real-world results that supports performance against all 17 United Nations Sustainable Development Goals (SDGs).

Built for decision-makers, it transforms sustainability from a compliance burden into a strategic advantage, with independent verification and insights you can trust.

## Who it is for and how it helps:



### Corporates

Identify ESG blind spots, benchmark performance against global SDGs, and enhance governance reporting with credible, outcome-based insights, from the boardroom to integrated reports.

We help you demonstrate legitimacy, strengthen your licence to operate, and build trust with regulators, investors and society.



### Retirement funds

Support trustees in balancing short-term realities with long-term obligations, ensuring value is delivered for every member, now and in the future.

Our platform helps you show value beyond returns and meet your fiduciary and regulatory responsibilities with confidence.



### Asset managers

Move beyond ESG ratings by linking frameworks to measurable SDG outcomes and real-world results.

You'll be able to strengthen your investment process, improve portfolio risk management, and simplify reporting with evidence-backed insights. Easily showcase both return and impact on portfolios and individual assets and effectively manage private market portfolios and investments.



### Banks and investors

Use our platform as a due diligence filter to assess sustainability performance and allocate capital responsibly, in line with regulatory requirements or your risk thresholds.

**We help you eliminate greenwashing risk and back decisions with independently verified data, reducing exposure and strengthening credibility.**





# What the platform does

## SDG impact grading

Uses a proprietary system to assess net sustainability impact across portfolios, assets, entities or projects mapped to all 17 SDGs.

## Benchmarking

Compares impact performance using global indices like the Morningstar Global Markets Index or your own custom benchmark.

## Moves beyond ESG labels

Measures actual outcomes of investments and business operations, not just policies, intentions or ratings.

## Decision support

Supports investment decisions, regulatory reporting, stewardship, and stakeholder engagement.

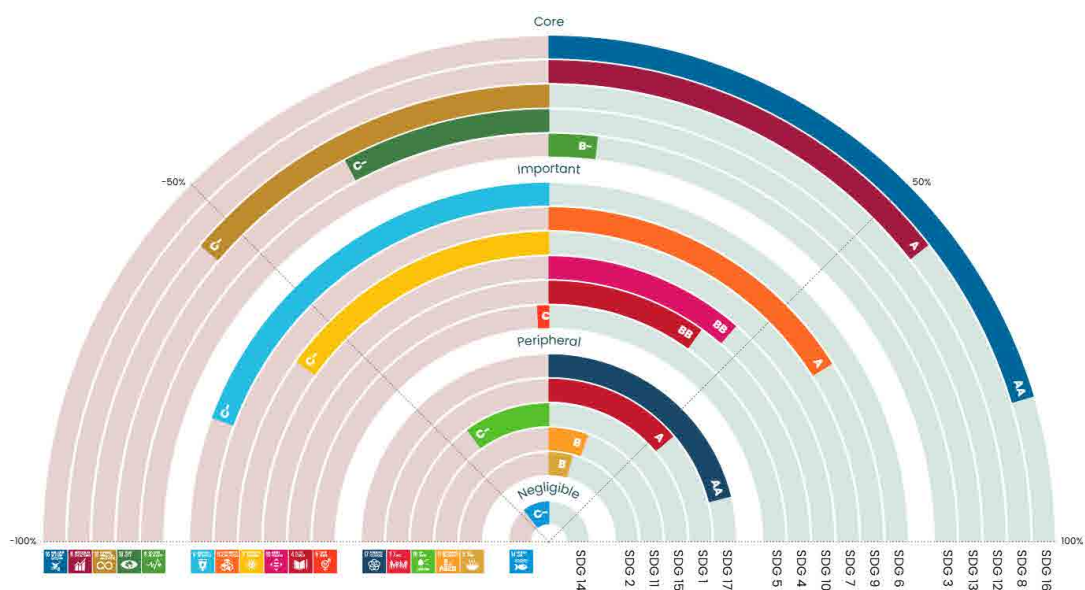
## Mergers & acquisition due diligence

Provides a dedicated capability for mergers and acquisitions, helping assess sustainability risks and opportunities during transactions, with bespoke SDG-aligned insights.



# A snapshot from our SDG grading system

+ Impact Structure



This SDG rainbow chart is one of the platform's powerful visual tools. It shows how impact across all 17 SDGs is measured, graded, and weighted by relevance, offering clear, intuitive insights on an aggregated basis (like in the case of portfolios or a portfolio of projects) or an individual basis (individual company, asset, project or acquisition target).

It's just one element of a broader, independently verified report designed to help you turn insight into action and support you at every step.

# Why it's different

## From ESG risk to impact

Most tools measure what companies say. We help measure what they do.

## Advisory support included

Our experts help you interpret the data and embed impact thinking into strategy, decision-making and reporting.

## Global reach, local insight

With a presence in Jersey, UK and Africa, we support both global and emerging market strategies.

## Built for decision-makers

Designed by sustainability, investment, and data professionals - not academics. Our platform cuts through the clutter of ESG and SDG frameworks, stripping out complexity and delivering clarity.

## Regulatory alignment

Applies accredited standards like GRI, SASB, ISSB, and CSRD to ensure credibility and consistency, while enabling double materiality perspectives.



# What we're not

- ✗ Not just another ESG rater - **we enhance your ESG ratings.**
- ✗ Not another ESG standard - **we unify them into one system.**
- ✗ Not just a compliance tool - **we enable better decisions.**

## Let's make impact **measurable and manageable.**

To book a demo or speak to a consultant about how Paragon +Impact can support your needs, contact us at [impactadvisory@alexforbes.com](mailto:impactadvisory@alexforbes.com).



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